

Ecstasy of Order: The Tetris Masters----Buzz Report

Film Festivals

Played at five major film festivals in a two-month period, screening to nearly 1500 film enthusiasts.

- World Premiere at Austin Film Festival (won audience award in documentary feature film category)
- California Premiere at SF Doc Fest.
- Midwest Premiere at Video Game Film Fest in Ottumwa, Iowa
- East Coast Premiere at Cucalorus Festival in Wilmington, North Carolina
- International Premiere at IDFA (largest doc fest in the world) in Amsterdam, The Netherlands (placed 48th in audience ratings out of more than 300 total docs screened)
- Nordic Premiere at Gothenburg Int. Film Festival, largest fest in Scandinavia.

Internet Activity

- Trailer registers over 80,000 views in just the second half of 2011
- Ecstasyoforder.com receives over 15,000 visits in 2011
- Facebook page “liked” 519 times

Press

“... one of the best video game films of all time.” – Allistair Pinsof, Destructoid webzine

“...the documentary makes a solid case for Tetris being the great intellectual challenge of the 20th century.” – Richard Whittaker, The Austin Chronical

“...will delight fans of the highly addictive game,” – Dennis Harvey, Variety

- Positive review in Variety
- Glowing review in Italian Wired
- Appearance in “First Ten Announced” Press Release by Austin Film Festival reposted on Hollywood Reporter and Indiewire.com
- Four glowing reviews in local newspapers, including the Austin Chronicle and de Volkskrant in The Netherlands.
- Two television interviews with director Adam Cornelius, one on local news in Austin and another which appeared internationally on various stations in Australia, Canada, and the US.